



Hotel Guide for Two- and Four-legged Friends

Dear Madam or Sir,

in Dec./Jan. 2009/2010 will be published the new book edition „Hotel Guide for Two- and Four-legged Friends“ which presents animal-friendly accommodations to pet owners at any time.

Offer in collaboration with us your animal-friendly hotels, holiday flats, holiday cottages, guesthouses, leisure residences and order a presentation in the new book!

Why should you do that? The Hotel Guide....

- ✓ has been publishing successfully for seven years (four editions).
- ✓ has an overall printing of approx. 70 000 copies.
 - ✓ will be regularly presented in media (press, web, fairs etc.).
 - ✓ offers a quick overview on several accommodation possibilities with well structured presentations.
 - ✓ obtains an expanded user circle.

You won't find anything comparable on the German book market!

We offer you 2 variants of presentation:



+ **KOMBI-Offer: BOOK plus INTERNET** or

- book presentation and internet presentation
- running period book / web: 2 resp. 1 year
- **regular customer price up to 63 €***
(incl. 20 % discount for a book presentation)**
- internet representation possible as short and large presentation / but this questionnaire only valid for short web presentation (large presentation on application)



Solo-Offer: BOOK

- book presentation
- running period: 2 years
- **standard price up to 35 €***
- no discount



Who wants to obtain the web user at the same time is quite right here and saves costs!



The **Solo-Offer: INTERNET**

is possible at any time. Please download on our website the questionnaires in the range of „information for Hotel/Flat owners“ or ask for directly by fax or mail.



- running period 1 year
- **standard price** short presentation: 35 €*
- **standard price** large presentation: 100 €*

Please fax message to: 0049-6023-- 320 94 63 or 0049-6023-970 490



* detailed price list see booking form



** concerns only payment method: pre-payment

Information on book presentations

1. The **sizes and the prices** of advertisement you will find on page 3 of the questionnaire.
2. The questionnaire includes addresses, prices, room types, object specifications, amenities and animal service.
3. Before book printing we will send you a **proof** of your presentation . After you can proofread and make last modifications on prices or other things.
4. Concerning the **object specifications** we differ between the types
 „Hotel“ **and**  „holiday flat“
(incl. guesthouse etc.) (incl. leisure residence, appartement etc.).

If you offer both types of objects (hotel and holiday flat), concerning the advertisement size 1 to 3 details to object, prices, room types and amenities will be preferred only for one type. The other type will be listed as far as possible or mentioned as “on request”. If you wish detailed specifications please use presentation size 4 or 5.

5. Concerning all presentation types details on object name, address occupy approximately 2 cm. Concerning presentation type no. 1 and 2 details on accommodation, prices, amenities, animals and description occupy each with 1-2 lines.
6. We can only consider data in **written form** (not by phone). Please fill in the questionnaire hand-written. So we recognize immediately which data fields you filled in. Thank you very much!
7. **Example-presentations** for Book  and Internet  are available on www.tierfreundliche-hotels.de in the range of „information for Hotel/Flat owners“.

Access-data:
 
Benutzername: **anbieter** Kennwort: **urlaub**

What do you have to do now?

1. to fill in the questionnaire
2. see the details of advertisement and decide for the kombi or solo-offer
3. select the size of advertisement (1-5)
4. fill in the booking form
5. Mail it!
6. that is all you have to do

We would be very pleased when you join us!

Best regards,

Yours,



Edition Janka



What kinds of animals are welcome?

Animal:		Surcharge:	Small supply of:
<input type="checkbox"/> Horse / <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> >2	<input type="checkbox"/> free	<input type="checkbox"/> box €/day <input type="checkbox"/> box with run €/day	horse food: <input type="checkbox"/> yes <input type="checkbox"/> no
Horses: Please fill in <u>only</u> when stable is on site.			
<input type="checkbox"/> Dog / <input type="checkbox"/> maximalDog/s Size of dogs: <input type="checkbox"/> whatever <input type="checkbox"/> only small	<input type="checkbox"/> free €/day	dog food: <input type="checkbox"/> yes <input type="checkbox"/> no
<input type="checkbox"/> Cat / <input type="checkbox"/> maximalCat/s	<input type="checkbox"/> free €/day	cat food: <input type="checkbox"/> yes <input type="checkbox"/> no
<input type="checkbox"/> Other small animals on request: <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> on request (guinea pig, rabbit, bird etc.)			

SERVICE for animals:

- Welcome delicacy Basket Blanket Bowl Dog toilet bag Walking service
 Animal sitter service Agility Pet obedience school dog-menu Riding school
 Paddocks Homoeopathy Physiotherapy Wellness Workshops/seminars
 Others:.....

Generally, animals are allowed to move (dog on the lead) in the object area (except in wellness and kitchen area): yes no

HOLIDAY Flat Animals are allowed to walk around, except.....

HOTELS Access with animal to breakfast room / restaurant **allowed:** yes no

Extra breakfast room/restaurant available for animal owners: yes no

Maybe restriction in collective areas?

(E.g. playing ground, recreation area etc.)

Dog kennel outside: yes, for max.dog/s no Fence around the property: yes no

Fenced land area:.....qm Height of fence:.....m

Green area around the house: yes no If „no“, distance to next green area: approx.km

Are there in the neighbourhood:

Dog toilets yes no Dog toilet bag boxes yes no

Dogs' Beach available yes no If „yes“, distance: approx..... km

Position: Name or town / Name of lake/sea.....

Dog friendly ski trails: no yes, aboutkm away

Distance to next veterinarian: approx..... km

Next possibility for buying animal food: approx..... km

Are you an animal owner? yes no If „yes“, animals on site:

Equipment for children:

Playing ground Playroom Games

Baby/infant equipment Children's menu Baby-sitting on request

Others:

Suitable for wheelchairs?

..... single double houses flats apartments

Others:

Description house/town/surroundings

Position/Sightseeing / Sport

.....

.....

.....

.....

Wichtig



We book as follows: - please tick -

<p>KOMBI-Offer: BOOK plus INTERNET- Short Presentation* 20 % discount for book presentation / only <i>valid by paying pre-payment</i> * Large presentation on request</p>	<p>Solo- Book Presentation without discount Solo- Book Presentation with discount* * only <i>valid by paying pre-payment</i></p>
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Please tick the type of advertisement (No. 1-5) in connection with prices!

No.	Advertisement lay out Book	Advertisement size (H x B) Book	Kombi: Book (X) + WebShort (Y) = Z		Solo-Book Presentation	
			with discount / without	with discount / without	with discount / without	with discount / without
1	Text without photo (1/4 P.)	45 x 125 mm	28 € / 35 €	+ 35 €	63 € / 70 €	28 € / 35 €
2	Text with photo (1/4 P.)	45 x 125 mm (photo 25 x 35 mm)	52 € / 65 €		87 € / 100 €	52 € / 65 €
3	Text with photo (1/3 P.)	60 x 125 mm (photo 30 x 40 mm)	100 € / 125 €		135 € / 160 €	100 € / 125 €
4	Text with photo (1/2 P.)	90 x 125 mm (photo 40 x 50 mm)	140 € / 175 €		175 € / 210 €	140 € / 175 €
5	Text with photo (1/1 P.)	180 x 125 mm (photo 50 x 60 mm)	220 € / 275 €		255 € / 310 €	220 € / 275 €

Please send us your photo (exterior view of your house) - in the following quality:

Form: digital **format:** JPEG or TIF / 300 dpi (quality of digital cameras will do)

File name: postcode and 3 letters of the hotel name (e.g. 12345hub.jpg = Hotel Hubert)

!!Please no Internet photos (72 dpi)! No print quality!!

How? As e-mail enclosure

To? info@tierfreundliche-hotels.de

Photos!

Payment method – please tick -:

Pre-payment

(with 20 % book-discount)

After receipt of invoice in November 2009

Important!

Payment per bank transfer

(without discount)

After receipt of invoice in December 2009

Invoice address / stamp:

(stamp or book letter)

.....

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Owner:

Phone:

Fax.:

Date:.....

Signature